



General Guidelines and Application Deadlines

All applications must be completed online no later than February 17, 2024

Eligibility:

- SIMA membership is not required to apply or to win
- The company has not exhibited at a prior SIMA Snow & Ice Symposium
- Past winners are ineligible for consideration

Scholarship components:

The scholarship winner will receive the following:

- One 10x10 booth package (includes 6-ft table, 2 chairs and a wastebasket).
- One page Snow Business advertorial featuring the company and winning product
- Half-page ad in the September issue of Snow Business

Preparation:

- Carefully read this document to review award requirements. Download the word documents to prepare your responses in advance. When you are ready, copy and paste your answers into the online application form at www.sima.org/awards.
- Please submit in-depth responses to all questions, where appropriate, to ensure that we can more completely judge the applicants. Candidates who submit generic answers to extended response questions are less likely to be successful.

Questions about applying? Email the SIMA office at info@sima.org.



Dean Fisher Innovation Scholarship

We recommend preparing your answers in advance to ensure the form doesn't "time out."

Application questions:

1. Contact information.
 2. Company overview, including other products and services provided and industries targeted.
 3. Link to the product or company website. Provide a brief description if a link is unavailable.
 4. Social media links.
 5. Is the item being nominated a physical product or a business service?
 6. What is the company and/or product mission statement? What impact is the innovation designed to produce?
 7. Current Number of Employees.
 8. Annual sales of the product/service in 2023.
 9. Projected sales of the product/service in 2024.
 10. Is there a patent or a patent pending? If there is a patent, please list the patent #.
 11. Is the product available in the market now?
 12. Please explain current market availability.
 13. What problem does your product or service solve in the snow & ice industry? Maximum of 500 words.
 14. Describe your financial need for this scholarship. Maximum of 200 words.
 15. Environmental Impact. Please describe any positive environmental impact of the product or service.
If not applicable, please indicate as N/A. Maximum of 200 words.
- Optional:** Upload a video that provides more information on the product (no more than 5 minutes)