



BOSS
SNOWFLOW

LEVERAGING TECHNOLOGY FOR SNOW AND ICE CONTRACTORS

Insights from Horizon360 and BOSS Snowplow

Presenters: Katie Roell and Angela Gauerke

Introduction of Presenters: “Good morning, everyone. I’m Katie Roell, from BOSS Snowplow and this is my colleague Angela Gauerke, from H360.”

Purpose of the Presentation: “Today, we’ll discuss how technology can help snow and ice contractors like yourselves enhance the efficiency of your fleet and teams. We’ll focus on our innovative solutions—BOSS Products, telematics solutions, and Horizon 360.”

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Overview of Presentation: “We’re going to cover several key aspects of how technology can streamline your operations.”

Importance of Technology: “In our industry, managing a fleet effectively is crucial. You’re often dealing with unpredictable weather and the need for quick responses. Technology helps us tackle these challenges.”

Goals: “By the end of this presentation, you’ll understand how BOSS Products and Horizon 360 and telematics can improve your fleet management, enhance service delivery, and ultimately save you time and money.”

THE ROLE OF TECHNOLOGY IN SNOW AND ICE

- Key Challenges Faced by Contractors
 - Complex Logistics
 - Technology as a Solution
- 
- A white pickup truck with a snowplow attachment is parked on a snowy surface. The truck is viewed from the rear, and the snowplow is mounted on the back. The background is a dark, overcast sky.

“You know firsthand the unpredictability of winter weather. This can lead to operational delays, inefficiencies, and increased costs.”

“Managing a fleet involves coordinating multiple vehicles, drivers, and schedules, which can be overwhelming.”


“Fortunately, technology provides a way to overcome these hurdles. With the right tools, you can gain real-time insights into your fleet, optimize routes, and ensure proactive maintenance, all of which contribute to smoother operations.”

VBX+

VBX+ Features & Overview | BOSS Snowplow |

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TELEMATICS DEVICES EXPLAINED

Tracking

Performance and location

Data Utilization

Fuel consumption, engine diagnostics,
driver behavior

Integration with Horizon 360

Real time data and tracking to job details.

Definition and Functionality: “Telematics devices collect and transmit data regarding vehicle performance and location. This data is crucial for effective fleet management.”

Integration with Horizon 360: “When integrated with Horizon 360, these devices provide you with a comprehensive view of your fleet’s operations.”

Data Utilization: “You can access metrics such as fuel consumption, engine diagnostics, and even driver behavior, allowing you to make informed decisions.”

BOSS Snowplow’s telematics devices are at the forefront of snow and ice management technology, providing a suite of features that enhance equipment tracking, material management, and operational efficiencies. Here’s how they revolutionize the industry:
Advanced Equipment Tracking: With GPS technology, these devices offer real-time location tracking of your equipment, ensuring that you can deploy your fleet where it’s needed most, quickly and efficiently.

Material Management Mastery: The telematics devices monitor and record the usage of materials like salt and de-icing materials, helping you to manage inventory, reduce waste, and save on costs .

Operational Efficiency: Optimize your operations with data-driven insights. The devices help in route planning, job scheduling, and tracking, ensuring that your team is working at peak efficiency.

Maintenance Efficiencies: Predictive maintenance alerts from the telematics devices help prevent breakdowns, ensuring that your equipment is always ready to go. This reduces downtime and

extends the life of your snowplows.

Safety and Compliance: Monitor driver behavior and ensure compliance with safety protocols. The telematics devices can help maintain safety standards.

Easy Integration: Seamlessly integrate with BOSS' proprietary systems like StormCloud and Horizon 360 for a comprehensive view of your operations, from equipment health to job completion.

BOSS Snowplow's telematics devices are not just tools; they are your partners in ensuring that your snow and ice management operations run smoothly, no matter what challenges the winter brings. Stay ahead of the storm with BOSS Telematics.

HORIZON360

Our business management software is your key to success in the green and snow industry. With a user-friendly interface and powerful tools, it simplifies scheduling, invoicing, and client management.



Tracking

Assign tasks to crews with ease with daily schedules delivered on their smartphones and gain real-time insights on your equipment with GPS location and productivity analytics.



Customers

With streamlined customer management, you can provide personalized service, enhance satisfaction, and foster customer loyalty, ultimately boosting your business's reputation and profitability.



Equipment

Keep track of equipment maintenance schedules, usage history, location, and job auto-starts, ensuring optimal performance and minimizing downtime.



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With integrated credit card processing, you can offer convenient payment options to your clients, speeding up cash flow and ensure you get paid on time while providing a hassle-free payment experience for your customers.



Employees

Effectively managing your employees has never been easier with features like scheduling, task assignment, and timecard management, allowing you to efficiently allocate resources and monitor your workforce productivity.



Estimating

Create intricate estimates with detailed square footage boundaries, and seamlessly convert these estimates into scheduled jobs.



Reporting

Say goodbye to making decisions based on instinct, as our feature provides you with data-driven insights that can significantly impact your bottom line.

What is Horizon 360? “Horizon 360 is a comprehensive business management platform designed specifically for your needs. It integrates various tools to give you an all-in-one solution.”

Key Features: “Some of its standout features include asset tracking, maintenance scheduling, and performance monitoring. The interface is user-friendly, ensuring that anyone can navigate it easily.”

User Benefits: “This means that you can spend less time on administrative tasks and more time focusing on what you do best—providing excellent service.”

DEMO HORIZON360



HORIZON360

- **Comprehensive Overview:** Horizon360 provides a holistic view of operations, enabling better decision-making through real-time data and analytics.
- **Increased Efficiency:** Streamlines workflows and automates routine tasks, reducing manual effort and increasing productivity.
- **Improved Collaboration:** Facilitates seamless communication and collaboration among team members, enhancing team synergy and project outcomes.
- **Scalability:** Easily adapts to the growing needs of businesses, supporting scalability without compromising on performance or quality.



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