

# **SIMA Standards Development Operating Procedures**

## ***Balance and Interest Categories***

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In addition to the SIMA Standards Development Operating Procedures, listed here are the interest categories to achieve balance in consensus groups as stated in the ANSI Essential Requirements.

#### **Interest Categories**

**Service Provider** - Defined as a) individuals actively providing snow and ice management services; and, b) individuals responsible for managing and overseeing snow and ice management services for schools, universities, hospitals, or other facilities where snow and ice services are managed in-house.

**User** - Defined as a) individuals conducting facilities management, either as a broker, owner or manager; b) individuals who own or manage property where they have a business relationship with a Service Provider; and, c) individuals who utilize the services of a Service Provider. Also referred to as a consumer.

**General Interest** - Defined as any person who has an interest in the snow and ice management industry. May include, but not limited to, individuals employed by a publishing company, media company, advertising agency, governmental agency/department, non-profit trade or charitable association, attorney, accountant, consultant, and insurance professional.

**Manufacturer** - Defined as an individual in a business primarily engaged in offering, creating or manufacturing goods and/or services for Service Providers.